Thanks for letting us use your submersible, Mr. Lodge!

Our science project is gonna sink the competition!

Man, I can't believe we were so far below sea level!

That sounds like one of your test grades, Arch!

We're almost at the surface! I hope you kids kept your eyes open...

...you can learn a lot by observing the ocean!

We didn't come here just to learn, Mr. Lodge!

We were hoping to find a sunken ship with pirate's treasure!

Then we could each buy our own submersible!

Make sure yours has a sun roof, Reggie!
I'm looking for a mermaid so I'll have a date for the prom!

Whoa! What's that?!

Looks like someone dumped a whole lot of plastic bottles in the ocean!

Who would do such a terrible thing?!

You, would, Betty!

Not me, Mr. Lodge! I recycle!

Unfortunately, many recyclable plastic bottles end up in the ocean or in landfills!
I drink, like a million bottles of soda a year! I’m killing the planet!

We’re all responsible for this situation, Jughead!

Let’s go back to my yacht and I’ll show you a very interesting website!

Later...

This site says that plastic bottles can’t be incinerated without creating toxic air and particle pollution!

Man, I had no idea that this was such a serious problem!

I’ll bet that most people aren’t aware of it, Chuck!

Yo, why don’t we change the theme of our project?

Right!! Instead of the ocean, we’ll make a video about plastic pollution!

...and we’ll show it at the school assembly so all the students can see me... uh, I mean, it!

Count me out, guys!
WHY, ARCHIE?
SERIOUSLY, THIS IS A WASTE OF TIME!
DO YOU KNOW HOW MANY GAZILLIONS OF PLASTIC BOTTLES THERE ARE IN THE WORLD? THERE'S NO WAY WE CAN CHANGE THAT WITH A VIDEO!

THAT NIGHT...
TOO MANY BOTTLES... WASTE OF TIME... CAN'T DO IT... TOO MANY... TOO MANY...
I'M LATE FOR SCHOOL AGAIN! AND I'VE ALREADY USED UP MY BEST EXCUSES THIS WEEK!

WHAT THE ?!
MOM! DAD! OUR HOUSE IS FILLED WITH PLASTIC BOTTLES!
YES, ARCHIE! THE PLASTIC BOTTLE PROBLEM HAS REALLY GOTTEN OUT OF CONTROL!
AND EVEN WORSE, I CAN'T FIND THE REMOTE!
I CAN'T HELP YOU!
I'VE GOT TO GET TO MY CAR AND DRIVE TO SCHOOL!
I'LL JUST OPEN THE GARAGE DOOR AND...
CRASH!

WHAT'S GOING ON?
I CAN'T EVEN MOVE MY CAR!

I'LL HAVE TO RUN TO SCHOOL! AT LEAST NOW I HAVE A NEW EXCUSE!

I CAN'T BELIEVE IT! THE WHOLE TOWN OF RIVERDALE IS FILLED WITH PLASTIC BOTTLES! HOW DID THIS HAPPEN?

EATS
Hey! There’s Veronica!

Archie! Help!

I’m coming, Veronica—

SLAM!

RONNIE!! What is this?!!

I’m trapped inside a giant plastic bottle, Archie! If only you had done more to help!

Ron! I’m sorry...

Whoa! That was one scary dream! And the scariest part is that it’s not just a dream!
Next day...

You guys were right! We've got to spread the word about plastic pollution! I'm in!

Yes, we can prevent this!

Yum!

Look, I said I'm in! What are we waiting for? Let's do this!

The following week at Riverdale High's school assembly...

Next, we have a short video made by a group of students from Ms. Grundy's homeroom!

What really happens to our plastic bottles? Well, some are recycled, which is really downcycled, some buried in landfill, some litter our neighborhoods and some wind up in...
...THE OCEAN!

Why are we using these disposable containers anyway? A ton of the bottles end up here and the bottle caps are mistaken as food by marine animals and sea birds everyday!

Scientists are finding plastic pollution and bits of plastic in samples of the ocean all over the world.

But there are things each of us can do to help prevent plastic pollution!

One is to use a stainless steel bottle, one that can be refilled over and over!

Here’s another! — I eat lots of take-out food, and that adds up to a lot of plastic utensils!

I suppose I could eat less, but let’s not be ridiculous!

Munch

Munch

Chomp!
SO, I carry around a set of utensils made of bamboo! When I’m done, I wash them and use them again!

AND AGAIN AND AGAIN AND...

PLASTIC CUPS ARE ALSO A PROBLEM! TRY TO USE A GLASS, CERAMIC OR STAINLESS STEEL MUG! THE KEY WORD HERE IS REUSABLE, NOT DISPOSABLE!

REUSABLE

DISPOSABLE

I DO A LOT OF SHOPPING, WHICH MEANS I USE A LOT OF BAGS AND BOXES!

TELL US ABOUT IT!

YOU CAN REALLY DO THE ENVIRONMENT A BIG FAVOR BY TAKING REUSABLE CLOTH OR CANVAS BAGS WITH YOU WHEN YOU GO GROCERY SHOPPING!
THERE ARE SO MANY OTHER WAYS TO CUT DOWN ON PLASTIC POLLUTION!
LIKE NOT USING PLASTIC STRAWS OR DISHES!
ONE PERSON CAN MAKE A BIG DIFFERENCE!
AND TOGETHER WE CAN TURN THE TIDE AND HELP SAVE THE OCEANS!
HERE'S A GREAT WEBSITE YOU CAN CHECK OUT!

CHECK IT OUT!
www.plasticpollutioncoalition.org

LATER...
EXEMPLARY WORK, PEOPLE! THEY TOTALLY DUG OUR VIDEO!
WHERE'S JUGHEAD?
HE'S TRYING OUT ONE OF THE BAMBOO UTENSILS THAT HE MADE FOR HIMSELF!
THAT'S AWESOME!

NOT REALLY!

END